Course objectives for:
SPAN 304 Span 304 Spanish for Business and Professions

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<th>SPANISH 304</th>
<th>Specific assessment measure for outcome:</th>
<th>Program Outcomes Addressed</th>
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<td>Students will be able to</td>
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| Define and incorporate into oral and written production specialized vocabulary in the target language related to different professional fields. | • Online objective exams and quizzes  
• Graded professional writing assignments  
• Graded oral presentations | 1a |
| Demonstrate knowledge of key geo-political and commercial locations relevant to the Spanish-speaking world. | • Objective exams and quizzes  
• Written, country specific reports  
• Oral presentations | 1a, 2b |
| Demonstrate through oral and written production in the target language understanding of the social context in which professional transactions take place in Spanish-speaking countries. | • Tests and exams  
• Graded Case studies  
• Essays and Professional Writing | 1a, 2a, 2b, 4b |
| Demonstrate through oral and written production in the target language understanding of economic and social factors that describe Latin America and Spain. | • Online exams and tests  
• Written reports  
• Case studies | 1a, 2b, 4b |