GER 304 (German for Business and Professions)
Course Outcomes and Programmatic Alignment

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<th>Students will be able to</th>
<th>Outcomes Assessments</th>
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| Engage in conversations, provide and obtain information, conduct interviews and presentations, and produce texts relevant to professional contexts in the German-speaking countries | Written dialogues
Final project portfolio
Letters of application
Professional CV
Presentation or profiles of an industry leader based on interviews in media or information from the Internet | 1a, 1b, 1c |

| Demonstrate an awareness of the cultural differences between professional communication in German-speaking countries and the USA; Demonstrate an awareness of cultural geography as it relates to major industries | Examinations on case studies discussed in class
Reports on commercial centers and/or trade fairs
Oral reports on information from web sites dealing with cultural differences and practices
Groups presentation of a short case study
Critique a chapter or excerpt of an influential book or article from a corporate leader dealing with cultural differences | 1a, 1b, 1c |

| Demonstrate their knowledge of corporate structures and organization and familiarity with significant corporations. Conduct independent research on a corporation by gathering and analyzing data from a variety of sources; assemble the necessary documents for a professional internship | Final project portfolio
Company Profile
Letter of application;
Professional CV
Formal presentation to class on a branch or sector of industry
Compile a portfolio and conduct a market analysis of a branch or sector of industry | 2a, 2b, 3a, 3b, 5a |

| Demonstrate an ability to define problems, prepare projects, perform basic tasks, and work collaboratively or in teams on problem-solving in professional contexts in German | Group project on a branch of industry
Prepare and implement a project in a group
Present the outcomes (e.g., best practices or lessons learned) from an internship in a German-speaking country | 1a, 1b, 1c, 3a, 5a |