

French 304 (French for Business and Professions)
 Course Outcomes and Programmatic Alignment

Students will be able to	Outcome assessments	Programmatic alignment
demonstrate a cross-cultural knowledge of business practices (marketing, research, recruitment) in France and other Francophone countries	job search project and dossier, reaction papers, individual or group projects	1a, 1b, 1c, 2a, 2b, 3a, 3b, 4a, 4b, 5a
identify job and internship openings and produce authentic application materials	job search project and dossier	1a, 1b, 2a, 2b, 3a, 3b, 4a, 4b, 5a, 5b
demonstrate an ability to use specialized language skills (technical vocabulary, translation, office correspondence, telephone conversations, etc.) needed for effective professional communication	written exams, oral role plays, oral exam, job search project	1a, 1b, 1c, 2a, 2b, 3a, 3b, 4a, 4b, 5a, 5b