

**Course objectives for:
SPAN 304 Span 304 Spanish for Business and Professions**

SPANISH 304 Students will be able to	Specific assessment measure for outcome:	Program Outcomes Addressed
Define and incorporate into oral and written production specialized vocabulary in the target language related to different professional fields.	<ul style="list-style-type: none"> • Online objective exams and quizzes • Graded professional writing assignments • Graded oral presentations 	1a
Demonstrate knowledge of key geo-political and commercial locations relevant to the Spanish-speaking world.	<ul style="list-style-type: none"> • Objective exams and quizzes • Written, country specific reports • Oral presentations 	1a, 2b
Demonstrate through oral and written production in the target language understanding of the social context in which professional transactions take place in Spanish-speaking countries.	<ul style="list-style-type: none"> • Tests and exams • Graded Case studies • Essays and Professional Writing 	1a, 2a, 2b, 4b
Demonstrate through oral and written production in the target language understanding of economic and social factors that describe Latin America and Spain.	<ul style="list-style-type: none"> • Online exams and tests • Written reports • Case studies 	1a, 2b, 4b